



# Things Every Generator Should Have





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## A Letter From Billy Wingate, Charleston, SC resident, Generator/ Electrical Expert and WingatePower Owner/Operator

Dear Neighbor,

As a lifelong resident of Charleston and the owner of WingatePower, I've witnessed firsthand the havoc that storms can wreak on our community. Like many of you, I've experienced the uncertainty and discomfort of power outages during major hurricanes and storms. I understand the stress it can cause, especially when you're not prepared.

Over the years, I've had the privilege of helping countless families in Charleston maintain peace of mind during these challenging times. I've seen the relief on homeowners' faces when they realize their power will stay on, ensuring their homes and loved ones remain safe and comfortable—even when they are miles away.

I cannot stress enough the importance of being proactive about securing backup power for your home. In our beautiful city, storms are a part of life, but their arrival is unpredictable. Many of you might be new to the area and unfamiliar with the intensity and frequency of our storm seasons. Now is the time to prepare, not when the weather forecast announces a storm.

At WingatePower, we believe in making the process of getting a home generator as straightforward and stress-free as possible.

That's why we offer a Free In-Home

Consultation. Our experts will answer all your questions, assess your specific needs, and provide a tailored solution to ensure your home is protected during power outages.

Don't wait until it's too late. Being prepared can make all the difference. Contact us today to schedule your free consultation and take the first step towards securing your home's energy independence. Together, we can ensure that you and your family are safe and comfortable, no matter what the weather brings.

Warm regards,

Billy Wingate

Owner/Operator, WingatePower

Charleston, SC

# Get Your Generator Questions Answered!

#### Request a FREE In-Home Consultation and:

- Find out which generator is perfect for your needs
- Get a 100% accurately priced quote for your project
- Get answers to all of your questions

# Why You Should Get a Generator

Living in Charleston, SC, with its beautiful coastal scenery, also means facing the challenges of hurricane seasons and frequent storms. Ensuring you have a reliable generator can significantly mitigate the impact of these natural events on your daily life. Here are key reasons why investing in a generator is particularly important for residents of Charleston:



**Home Resale Value:** A generator is a valuable addition to your home, making it more attractive to potential buyers who are aware of the area's weather-related challenges.



**Peace of Mind:** Knowing your power supply is secure, regardless of the utility status, allows you to weather any storm with confidence.



**Food Preservation:** Keep your refrigerator and freezer running smoothly to prevent food spoilage during prolonged power outages.



**Work from Home Continuity:** Avoid the downtime that can impact home businesses and remote work, ensuring productivity isn't disrupted.



**Comfort and Convenience:** Maintain your home's heating, cooling, and other comforts that depend on electricity, turning what could be a challenging time into a manageable one.



**Safety During Emergencies:** Keep security systems and lighting operational, enhancing your home's safety when it's needed most.



**Social Connectivity:** Stay connected with the outside world via the internet and charged devices, crucial for receiving updates during emergencies.

These benefits highlight the importance of having a generator in areas prone to severe weather, ensuring that when you need it, your generator performs seamlessly and effectively, safeguarding your lifestyle and assets.

# Why Generac?



At WingatePower, we choose to sell, install, and maintain Generac generators because we believe in providing our customers with the highest quality products and support. Generac has established itself as a leader in the home generator market, renowned for the reliability and durability of its products. Their generators are designed to offer long-lasting performance, ensuring that your home remains powered through storms, hurricanes, and unexpected outages.

This commitment to quality is why we stand confidently behind every Generac generator we install as an authorized Generac Dealer, Servicer and Installer.

Our decision to partner with Generac also stems from their exceptional customer support. Generac is known for its comprehensive warranties and accessible customer service, which perfectly aligns with our mission to offer unmatched service to our customers. The support from Generac extends beyond just troubleshooting; it includes proactive maintenance information and a network of knowledgeable technicians. This means that our customers not only receive a product they can rely on but also the backing of both WingatePower and Generac whenever they need it. This dual layer of support ensures that any issues are addressed promptly and efficiently, minimizing downtime and enhancing overall customer satisfaction.

Feedback from our customers has overwhelmingly confirmed that choosing Generac was the right decision. They appreciate the peace of mind that comes with having a reliable power source that stands up to the challenges posed by our local weather conditions. Moreover, our customers often remark on the ease of use and the quiet operation of their Generac generators, features that make their investment even more valuable during critical times. By listening to our customers and understanding their needs, WingatePower and Generac together provide a seamless, worry-free experience that Charleston residents trust and recommend.

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# **5 Things Every Generator Should Have**

When it comes to safeguarding your home with a backup power system, choosing the right generator is not just a matter of convenience—it's a critical safety measure. In emergency situations, the last thing you want is to discover that your investment doesn't deliver when you need it most. That's why understanding the essential features of a reliable generator is paramount to ensuring your home remains powered during unexpected power outages. Each feature plays a pivotal role in the generator's ability to function seamlessly and efficiently, protecting your home and family from the discomfort and potential hazards of a blackout, severe storm or hurricane.

To help you make an informed decision and maximize your investment, we've compiled a list of the "5 Things Every Generator Should Have."

These features are indispensable for any generator worth its salt, ensuring that when emergencies strike, your backup power system works optimally without fail. Whether it's storm season or an unexpected utility outage, a well-equipped generator can mean the difference between a minor inconvenience and a significant crisis. With these critical features in mind, you can choose a generator that not only meets but exceeds your expectations for safety, efficiency, and reliability.



## **Automatic Standby Functionality**



#### Why It Matters:

Automatic standby functionality is not just a convenience—it's a critical feature for any homeowner looking to maintain uninterrupted power supply. When the power grid fails, the automatic standby system detects the outage instantly and activates the generator without any need for manual intervention. This rapid response is crucial not only for preserving comfort but also for safeguarding sensitive electronics against sudden power loss. Moreover, it eliminates the potential hazards of trying to set up a portable generator under adverse conditions, enhancing safety during storms or emergencies.



#### WingatePower Highlight:

Generac's advanced automatic transfer switches (ATS) are at the heart of this dependable functionality. These switches are designed to monitor your utility power continuously. If an interruption is detected, the ATS automatically disconnects your home from the power grid and initiates the generator's start-up, all within seconds. Once the utility power returns, the ATS switches your home back to the grid and safely shuts down the generator. This seamless process ensures that your power supply is maintained without any gaps.

At WingatePower, our installation process is tailored to integrate these sophisticated systems perfectly into your home's existing electrical infrastructure. Our team, comprised of certified Generac technicians, not only installs but also thoroughly tests the automatic functionality to ensure that your generator performs optimally under all conditions. Our expertise extends beyond installation—we provide ongoing support and maintenance to guarantee that the automatic transfer switch and generator are always in top condition, ready to protect your home at a moment's notice.

Choosing WingatePower means opting for a system that works flawlessly, backed by comprehensive service and support that you can trust to keep your home powered and protected.



# Robust Warranty Coverage and Dependable Customer Support



#### Why It Matters:

A comprehensive warranty and reliable customer support reflect the manufacturer's commitment to quality and customer satisfaction. For homeowners, robust warranty coverage means peace of mind knowing that their investment is protected against potential defects and performance issues. Effective customer support ensures that any operational concerns are addressed promptly, minimizing downtime and enhancing overall reliability.



#### WingatePower Highlight:

Generac stands behind their generators with substantial warranty options. Residential generators typically come with a 5-year limited warranty, covering parts and labor fully for the first two years and parts only for the remaining three. Commercial generators generally offer a 1-2 year warranty, depending on the model and operational use. These warranties safeguard your purchase by covering essential repairs and potentially costly parts.

For those seeking extended protection, Generac also offers additional warranty plans that can extend coverage, providing an extra layer of security for your generator. WingatePower, as an authorized Generac dealer, facilitates the purchase and management of these extended warranties, ensuring that you receive continuous coverage tailored to your needs.

#### **Customer Support:**

Generac's customer support is designed to provide peace of mind around the clock. Their 24/7/365 customer service ensures that support is always available when you need it, especially during critical times. The extensive network of authorized service providers, including WingatePower, means you have access to professionals trained directly by Generac to handle all aspects of your generator's maintenance and repair.

Additionally, Generac's online resources offer immediate help with FAQs, user manuals, and how-to videos, making it easy for you to get the most out of your generator. This comprehensive support system is part of what makes owning a Generac generator a wise and worry-free investment.

When you purchase from WingatePower, you not only get a top-quality Generac generator but also the benefit of expert installation and the convenience of local, authorized warranty services. This means any warranty work your generator needs is performed efficiently and correctly, using genuine Generac parts, by technicians who know your system inside and out. This full-service approach ensures that your generator operates optimally, providing reliable power while maximizing its lifespan and performance.



#### **Fuel Efficiency and Eco-Friendliness**





#### Why It Matters:

Choosing a fuel-efficient generator is crucial for both economic and environmental reasons. Fuel-efficient generators operate more economically by consuming less fuel for the same power output, which translates into lower operating costs over the life of the generator. Environmentally, efficient generators emit fewer pollutants and greenhouse gases, contributing less to air pollution. This makes them an ideal choice for environmentally conscious homeowners who want to minimize their air pollution while ensuring their home has reliable power.



#### WingatePower Highlight:

Generac's commitment to innovation is evident in their range of eco-friendly generators, which are designed to provide maximum fuel efficiency without sacrificing performance. These generators use state-of-the-art technology to optimize fuel consumption and reduce emissions, making them some of the most environmentally friendly options on the market.

At WingatePower, we specialize in providing and installing these eco-efficient models, helping homeowners not only save money on energy costs but also contribute to a healthier environment. Our expertise ensures that each installation is tailored to maximize the environmental and economic benefits for your home. Whether you're powering a small home or a large estate, Generac's eco-friendly generators, combined with WingatePower's professional installation, offer a sustainable power solution that keeps your energy cost down and your environmental impact around your home low.

By choosing a Generac generator from WingatePower, you're not just preparing your home for power outages; you're also opting for a cleaner, more sustainable approach to emergency power. This is crucial for those looking to reduce their ecological footprint while still enjoying the benefits of a fully powered home during outages.



### **Remote Monitoring Capabilities**



#### Why It Matters:

In today's connected world, being able to monitor and manage your home systems remotely is more than a convenience—it's a necessity. Remote monitoring capabilities in generators allow homeowners to check on their generator's status and performance from anywhere at any time. This technology ensures that your generator is always ready when you need it, providing alerts for maintenance needs and operational status, and preventing unexpected failures during critical times.



#### WingatePower Highlight:

Generac's Mobile Link™ technology epitomizes this modern approach to generator management. With Mobile Link™, you can use a smartphone, tablet, or computer to view real-time updates on your generator's status. Whether you're at home, at work, or on vacation, you can see exactly what your generator is doing and whether it requires attention. This system sends notifications directly to your device, alerting you to issues such as low battery, maintenance reminders, and more, ensuring you are always in control of your home's emergency power supply.

At WingatePower, we make sure that every new generator comes with one year of free mobile monitoring. This service not only allows you to monitor your generator remotely but also enables us to keep an eye on its performance. By monitoring your generator, WingatePower can ensure that it is always running at optimal performance and is ready to perform when needed most. Our technicians can remotely diagnose issues and often resolve them without needing to make a physical service call, enhancing convenience and efficiency for our clients.

This proactive monitoring approach is part of our commitment to providing exceptional service and support. When you choose a Generac generator from WingatePower, you're not just buying a generator; you're investing in a comprehensive power management system equipped with the latest technology to make your life easier and keep your home powered securely and efficiently.



## Power Output to Match Your Home's Needs



#### Why It Matters:

Selecting the right generator isn't just about choosing a reputable brand; it's about finding a unit that can sufficiently power your home's essential systems and appliances without overloading or underutilizing the generator. An adequately sized generator ensures efficiency, longevity, and reliability, providing peace of mind that your home will remain functional and safe during power outages. Moreover, a generator that matches your home's energy needs prevents unnecessary strain on the unit, which can lead to malfunctions or decreased efficiency.



#### WingatePower Highlight:

At WingatePower, we understand that determining the correct size and model of a Generac generator can be challenging, but it's crucial for ensuring effective backup power. That's why we offer comprehensive assessments during your <u>FREE In-Home Consultation</u> to accurately gauge the power requirements of your home. Our process involves a detailed evaluation of your home's layout, your essential systems and appliances, and your specific energy needs. This allows us to recommend the perfect Generac generator that not only fits your space but also matches your power usage without excess waste or shortfall.

We recognize that finding the right generator size can be a pain point for many homeowners. To alleviate this stress, WingatePower invites you to request your <u>FREE</u> In-Home Consultation.

During this consultation, our experts will handle all the complexities involved in selecting the ideal generator. We will provide you with accurate pricing for the installation and the entire project, ensuring there are no surprises down the line. Additionally, we will answer all your questions, helping you make an informed decision about securing backup power for your home.

This tailored approach ensures that each homeowner receives a personalized solution that best fits their needs, guaranteeing optimal performance and satisfaction. Let WingatePower take the guesswork out of choosing the right generator—contact us today to schedule your free consultation and take the first step towards a reliable and efficient power solution for your home.

## What's Next?



As you consider the safety and comfort of your home, we invite you to take the next step towards reliable backup power with a <a href="Free, No-Obligation In-Home">Free, No-Obligation In-Home</a>
<a href="Consultation">Consultation</a> from WingatePower. During this consultation, one of our certified technicians—not a salesperson—will answer all of your questions and provide personalized insights and solutions tailored to your specific needs.

At WingatePower, we pride ourselves on our comprehensive in-house expertise. As master electricians, plumbers, and carpenters, **we handle every aspect of the process**, from the initial consultation to installation and maintenance. This means the expert who helps you choose your generator is also skilled in its installation and care, ensuring continuity and quality of service. Unlike other companies, we ensure that the person visiting your home is a technician with deep knowledge about generators, not just a salesperson looking to close a deal.

#### Don't wait for the next power outage to disrupt your life.

<u>Contact WingatePower today</u> to schedule your free consultation and discover why our hands-on approach and commitment to quality make us the trusted choice for generator solutions in Charleston.

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